

MEDIA RELEASE

A Place in the Country

by **CHRIS FERREIRA**

**NEW
EDITION**

ABOUT THE BOOK

With more people moving to the country than ever before, *A Place in the Country* is essential for those looking to purchase or maintain a rural property in Australia or New Zealand. Whether your goal is food, profit or enjoyment, this book offers the 'eyes wide open' approach to creating your own beautiful, productive and sustainable rural landscape. You'll also find expert knowledge on FireWise landscape design, best practices for protecting your property and vital strategies for reducing the risk posed by bushfires.

Suitable for old hands and first-timers alike, and for hobby farms of all shapes and sizes, *A Place in the Country* gives practical advice to help you achieve long-term peace and prosperity on the land.

ABOUT THE AUTHOR

Chris Ferreira's multi-award-winning company, The Forever Project, is one of Australia's most innovative sustainability and behaviour change businesses. Drawing on his degree in forestry from ANU and nearly two decades of experience, he has taught over 140,000 people how to develop sustainable properties, and has become a powerful agent for healthier landscapes, communities and lives.



KEY POINTS

- An adjunct lecturer in sustainability at Murdoch University, Chris is well known for his Hamilton Hill Sustainable Home project, his contributions to sustainable land management publications and for his regular appearances on television and radio.
- Chris is an experienced speaker who is passionate about talking with people to help them develop resilient land and lives.
- First released in 2018, this new edition has been expanded to include information on fire-proofing properties in light of the increase in bush fires.
- With flexible work from home arrangements there are more tree-changers than ever before, making this book a must-have for anyone considering a place in the country.

PRAISE FOR THE BOOK

'An easy-to-read, practical guide to buying, owning and managing small or large rural properties. It's essential reading for anyone considering a tree change.' *Herald Sun*

'It's a down-to-earth (pun intended) guide [with] practical advice on everything from choosing the perfect patch to what animals to keep, and preparing soil for planting.' *Courier Mail*



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