



FREMANTLE PRESS
ANNUAL REPORT 2022



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Fremantle Press respectfully acknowledges the Wadjak people of the Noongar nation as the Traditional Owners and Custodians of the land where we work in Walyalup. We pay our respects to Wadjak Elders past, present and emerging.



Cover page: Jayden Boundry does a welcome to country at the 2022 City of Fremantle Hungerford Award and Great Big Book Launch at Fremantle Arts Centre.

Above left: David Whish-Wilson and Portland Jones were both longlisted for the Australian Society of Historical Fiction Prize in 2022.

Left: Maria Papas and Chemutai Glasheen at the Fremantle Press and Success Library Great Big Book Club Tea Party.



VISION AND PURPOSE

Fremantle Press is a proudly not-for-profit team of publishers, authors and artists who bring uniquely Australian stories to the world. Established in 1976, Fremantle Press is renowned for producing quality works of fiction, non-fiction, poetry and children's literature.

OUR VISION

To be a fine independent Western Australian publishing company in a national and international context.

OUR PURPOSE

To identify and nurture talented new and emerging Western Australian writers and artists, as well as champion and support existing authors, and publish and distribute their work to the widest possible audience. In doing so, we believe that Fremantle Press contributes to and enriches Australia's social and cultural capital.

Left: Yuot A. Alaak hosted a panel called Running your Author Brand Like a Small Business at Perth Festival's Writers Weekend.

CHAIR'S REPORT



2022 was another great year for Fremantle Press in which we maintained the momentum of previous years with increased book sales, significant achievements in our consultancy work and excellent media exposure for our authors and creatives.

The year also saw a major change for the Press as the Board undertook the daunting task of finding and appointing a new CEO to replace Jane Fraser, who announced her retirement from Fremantle Press in June 2022. Our national search attracted a strong field of candidates and we were delighted to be able to appoint Alex Allan to fill this key role with her impressive skill set and long experience in international publishing. We consider ourselves very fortunate to have secured Alex to continue and build upon the exceptional work achieved by the Press over the past 16 years under Jane's inspirational leadership. We farewelled Jane in September 2022 and, on behalf of the Board, I wish to thank Jane for her wonderful professionalism, energy and good humour throughout her time at the Press – she left the business in excellent shape. A special thanks to my fellow Board members David

Ansell and Louise Jones and to ex-Board members Jenny Archibald and Bill Chambers for their commitment and wisdom as members of our Recruitment Sub-committee, and to Geoff Blades of Lester Blades for his background support and guidance during the process.

The Board was also delighted that Barry McGuire, the distinguished Balladong, Wadjuk, Noongar leader, agreed to become our new Patron and Ambassador in May 2022. Barry is a multi-skilled artist across many art forms and an inveterate storyteller – the Press can think of no better person to assume this role. Thank you to Tonya McCusker for her commitment and generosity as the previous Patron of the Press over so many years.

In the first half of the year, we managed to finalise the scope and funding of our *Books for Little Bookaburras* literacy initiative, generously supported by donations from a number of private foundations and individual donors. We are thrilled that, in 2023, this initiative will put three Fremantle Press books in the homes of pre-kindergarten children in WA whose families may not have the

resources to purchase books. We will be monitoring feedback to identify what positive impacts this initiative may have on early literacy.

2022 was another special year in which we celebrated our highly valued partnership with the City of Fremantle via the Hungerford Award for first-time WA authors. The competition attracted an outstanding series of longlisted and shortlisted manuscripts with the ultimate winner, Molly Schmidt with her manuscript *Salt River Road*, to be published in 2023.

There are many individuals and organisations I'd like to thank and acknowledge for their important contribution to the success of Fremantle Press – not least the wonderful individuals who are our Champions of Literature, as well as Minderoo Foundation for the Minderoo Editorship and the Fogarty Foundation for the biannual Fogarty Award.

As always, my sincere thanks go to my fellow Board members for their individual and collective contributions to the success of the Press in 2022 – it is a pleasure to work with you all. Finally, thanks to the dedicated

Fremantle Press team of staff across all disciplines – editorial, marketing, financial and sales – for another wonderful year, with a special mention to the senior staff – Georgia, Cate, Claire and Kitty – who took on extra responsibility during a year of significant change at the Press, which was deeply appreciated.

A handwritten signature in black ink, reading "Clair Medhurst". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Clair Medhurst
Chair, Fremantle Press Board

CHIEF EXECUTIVE OFFICER'S REPORT



Alex Allan with City of Fremantle Hungerford winner Molly Schmidt and the Deputy Mayor of Fremantle Frank Mofflin at the City of Fremantle Hungerford Award.

2022 was a stellar year for Fremantle Press with an impressive list of new books, a raft of successful events and a pleasingly profitable result, especially giving the ongoing impact of the Covid pandemic and its aftermath. Books seem to have weathered the storm of the past few years, and we are grateful to a loyal group of readers who continue to support our books.

Our 2022 program included 27 new titles across all our genres, with strong sales of our backlist titles and more than 36 reprints and reissues driving an impressive sales performance. We were able to repeat our 2021 performance with over \$1 million in print book sales across the list.

Our children's books once again dominated, increasing from 66% of all books in 2021, to 71% of all books sold in 2022 (95,846 units) and representing a significant 63% of sales income, up on 48% in 2021. This success was driven

by strong backlist sales, particularly the CBCA award-winning *Stellarphant*, by James Foley and by the outstanding success of frontlist picture books, like *Noongar Boodja Waangkan*, by Jayden Boundry and Tyrown Waigana. Fiction sales made up 17% of books sold (22,589 units) and 21% of income, non-fiction made up 10% of books sold (13,956 units) and 15% of income, and poetry was around 1% of both sales (1,888 units) and income. Interestingly, three anthology titles appeared in our list of top-selling titles, together selling over 7,000 units in 2022. Total sales of ebooks were down on the previous year, as 2021 was a record year for ebook sales. This shortfall in 2022 was largely in Children's ebooks, probably due to the frontlist emphasis on full-colour picture books which do not translate well to ebook sales. Encouragingly, sales of ebooks in the crime genre increased from 8,749 units in 2021 to 10,081 units in 2022.

Custom publishing income continued to underpin our core activity, with a number of new projects commissioned by external clients, and some exciting sales through educational channels, including an unprecedented three-book sale to the Victorian Department of Education. We are always indebted to organisations that choose to use our consultancy services to produce quality publications for their staff and stakeholders, and we hope to continue these important relationships into the future.

For me, the highlight of 2022 was the announcement of the City of Fremantle Hungerford Award and the Great Big Book Launch, which took place during my first week with the Press. What an opportunity to meet so many people and to see such an impressive list of books! It was a joy to meet some of our authors and to see the Fremantle Press team of staff and volunteers in their element, delivering an engaging and exciting event (despite the rain that set in towards the end of the evening). The days that followed were equally upbeat as we signed book contracts, organised publicity and fielded phone calls and emails in the aftermath of the event. It is such a pleasure to become part of the wonderfully supportive community that surrounds Fremantle Press and its authors.

Each year Fremantle Press receives essential funding support from a number of sources: key operational funding comes to us from the State Government; in 2022 we also received Australia Council for the Arts funding for some of our most important books; the City of Fremantle contributed to the Hungerford Award; we started

planning our 2023 Literary Award with the Fogarty Foundation; and we received invaluable support from sponsors and donors for our Books for Little Bookaburras project; and for the continuation of the Minderoo Editorship. We are so grateful to all of our supporters, and especially our Champions of Literature, who continue to donate to our book program each year, and who read, share and talk about our books.

Thanks are also due to our United Book Distributor/Penguin Random House sales and distribution teams who work on our behalf, reaching our retail partners nationwide, and always being on hand and responsive for us and our customers on the ground here in WA.

I'm also indebted to the Members of the Board led by Chair Clair Medhurst, Deputy Chair Felicity Ruse, Treasurer Mark Douglas, Louise Jones, David Ansell, Deb Leavitt and John Hoddinott. This group of dedicated volunteers has guided the Press with a steady and supportive hand, but with the vision and ambition that I know will help Fremantle Press continue to flourish.

A handwritten signature in black ink that reads 'A. Allan'.

Alex Allan
CEO, Fremantle Press

PUBLISHING PROGRAM – NEW TITLES

FEBRUARY



THE GALLERIST Michael Levitt

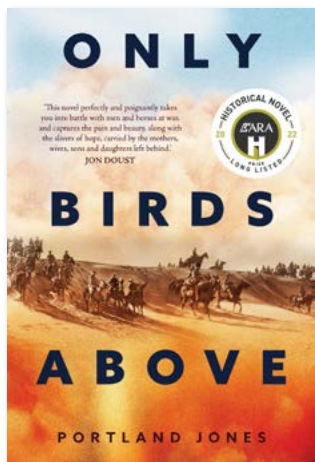
Mark Lewis, a former surgeon, has found solace in running a small art gallery. When Jan, a local woman, brings him a painting for valuing, it looks uncannily like a painting by the enigmatic artist James Devlin. Yet Jan claims it was done by a seventeen-year-old boy called Charlie.

As Mark searches for the painting's true provenance, he is joined by the attractive and clever Linda de Vries. But the pair will learn that James Devlin is a man whose past is as blank as an empty canvas, and he is determined to keep it that way.

C format paperback • Fiction • 224 pages

'Heartfelt and finely honed.' *Australian Women's Weekly*

MARCH



ONLY BIRDS ABOVE Portland Jones

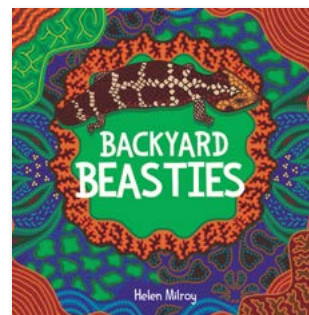
This is the story of Arthur Watkins, blacksmith, who leaves his beloved young wife Helen to serve with the 10th Light Horse Regiment in the Middle East in World War I. He returns without his horse, a man forever changed by what he has seen and suffered. Years later, Arthur's children Ruth and Tom are still feeling the effects of the first war when Tom is sent by his father to work in Sumatra. Tom is there in 1942 when the Japanese invade and is taken prisoner. This is the story of two wars that divide and unite a father and son, and all the years that lie in between.

B+ format paperback • Fiction • 216 pages

'Only *Birds Above* establishes Jones as one of Western Australia's finest writers of literary-historical fiction.' *Writing WA*



FEBRUARY



BACKYARD BEASTIES Helen Milroy

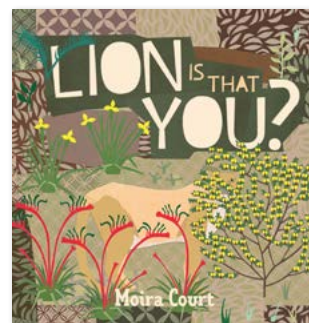
From the author of *Backyard Birds* and *Backyard Bugs*, Helen Milroy's latest picture book, *Backyard Beasties*, is designed to teach us all about the croaking, barking, screeching, mewling creatures that share our homes. From beastie besties, like the Pomeranian and the pussycat, to clucking chickens and licking lizards, the jewel-like illustrations make this book a joy to share.

195 x 195 mm hardback • Picture book • 32 pages

'This little book is a delight to look at and talk about and your littlies will love it as soon as those little eyes can focus.' *Good Reading Magazine*

'The brilliant blend of colours, couplets and creatures is sure to intrigue kids again and again.' *Buzz Words Books*

MARCH



LION IS THAT YOU? Moira Court

'Come on, let's take a good look around. Are there really lions to be found?' Rumours abound of ex-circus cats roaming wild in the hills. But are the stories true? Join in the search, and discover lots of different animals in the Australian bush along the way.

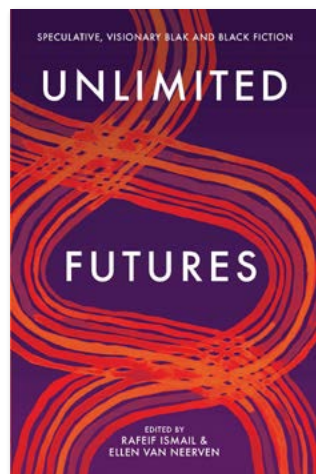
235 x 230 mm hardback • Picture book • 40 pages

'Kids and adults will laugh out loud as they read of the animals and note their traits as well as the environment in which each lives, depicted in the stunning illustrations.' *ReadPlus*

'Fused with inventive storytelling, the pictures invite the young reader to search and learn and wonder.' *Writing WA*

PUBLISHING PROGRAM – NEW TITLES

APRIL



UNLIMITED FUTURES

Rafeif Ismail & Ellen van Neerven

Unlimited Futures is an anthology of speculative, visionary fiction from 21 emerging and established First Nations writers and Black writers, reflecting visionary pasts, hopeful futures and the invisible ties between First Nations people and Black people.

B format paperback • Anthology • 312 pages

'The stories in *Unlimited Futures* are warming as much as they are warnings—contending with the reality of our current moment, what our futures may look like, and how we have and will retain our connections to Country, language, culture, and each other through it all.' *Meanjin*

'This is invigorating writing uninterested in placating its audience's expectations, leaping across unexpected formats and raising challenging questions.' *Readings*

APRIL



EVERYTHING YOU WANT TO SEE

Kyle Hughes-Odgers

From a tiger in a car to an electric guitar, from a horse to a monster (of course!), this dynamic board book shows a whole range of fun things that kids love to look at and talk about.

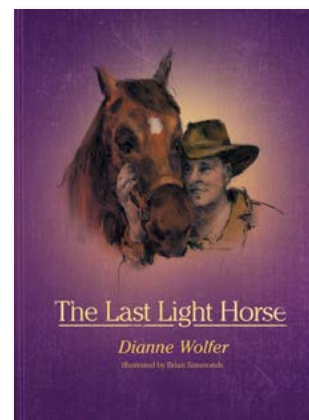
150 x 150 mm • Board book • 30 pages

'... a delightful rhyming board book that is full of charm and visual wit.' *Books+Publishing*

'Hughes-Odgers' illustrations are, naturally, a highlight, with bold colours, playful details and a touch of retro flair.' *West Australian*

'A perfect size for small hands, *Everything You Want to See* features arresting images and gentle text. It is sure to become a favourite with babies and toddlers as they begin to explore the world around them.' *Buzz Words*

APRIL



THE LAST LIGHT HORSE

Written by Dianne Wolfer

Illustrated by Brian Simmonds

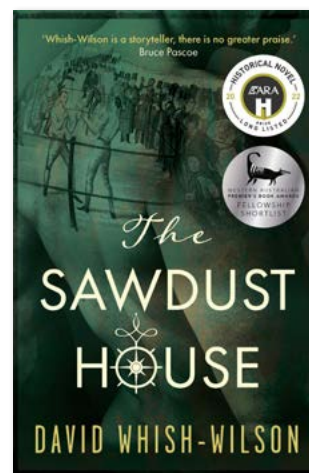
There were 136,000 Australian horses sent to fight during the First World War. Just one came home. From the high country of Victoria to the desert sand of Egypt, from the waters off Gallipoli to the battlefields of France, this is the extraordinary story of Sandy, the only returning warhorse.

The fourth and final book in the Light series, which began with *Lighthouse Girl* and includes the CBCA shortlisted book *Light Horse Boy*.

220 x 170 mm hardback • Fiction • 80 pages

'... an excellent book to bring into the classroom and is sure to provoke some intriguing class discussion.' *Better Reading*

APRIL



THE SAWDUST HOUSE

David Whish-Wilson

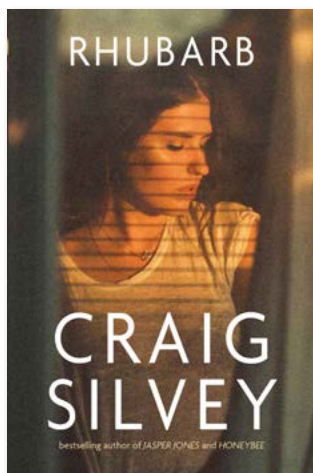
San Francisco, 1856. Irish-born James 'Yankee' Sullivan is being held in jail by the Committee of Vigilance, which aims to rout the Australian criminals from the town. As Sullivan's mistress, seeks his release and as his fellow prisoners are taken away to be hanged, the convict tells a story of triumph and tragedy: of his daring escape from penal servitude in Australia; how he became America's most celebrated boxer; and how he met the true love of his life.

C format paperback • Fiction • 304 pages

'Vivid and ambitious in its storytelling and multi-layered in its thematic interests ... I never hesitate to recommend a David Whish-Wilson novel, but the Fremantle author's latest is — for my money — his best yet.' *West Australian*

PUBLISHING PROGRAM – NEW TITLES

APRIL



RHUBARB (NEW EDITION)

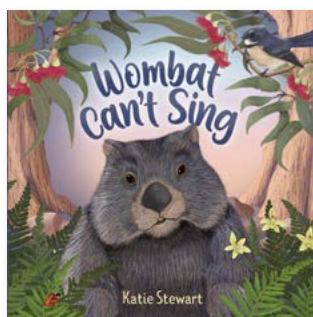
Craig Silvey

Eleanor Rigby is going nowhere slowly. Accompanied by her loyal guide dog, Warren, she wanders through the familiar streets of Fremantle, searching for something she can't define. Guarded and stubbornly independent, Eleanor finds herself unravelled when she hears the plaintive sound of an instrument on the breeze. She follows it to its source: Ewan Dempsey, a reclusive and compulsive maker and player of cellos.

B format paperback • Fiction • 336 pages

'... the novel has the charm of early work such as Gustave Flaubert's *Novembre* and Jack Kerouac's *The Subterraneans*.' *The Weekend Australian*

MAY



WOMBAT CAN'T SING

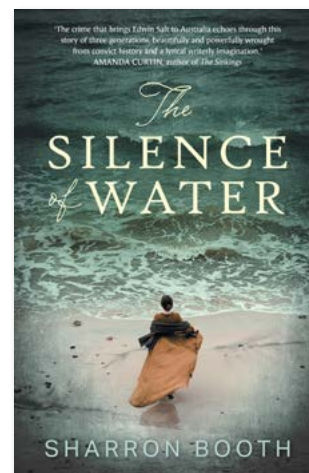
Katie Stewart

Wombat loves to listen to Fantail sing, especially when Fantail says that her songs make everyone happy. Wombat wants to make others happy, too. But his attempts at singing – even with lots of advice and assistance from friends – fall woefully short. Then Wombat discovers his own unique way to make others just as happy.

235 x 235 mm hardback • Picture book • 32 pages

'With easy wording and a sometimes-bold font that jumps all over the page, this is a great read-along book for beginners. The wonderfully textured feel of the illustrations captivates the reader and helps to hold their attention.' *StoryLinks*

MAY



THE SILENCE OF WATER

Sharron Booth

It's the turn of the century when Fan's mother announces the family is moving to Western Australia to take care of Agnes's father – a man they've never spoken of before now.

Resentful of the move, Fan gets to know her grandfather, Edwin Salt, a convict transported to Australia in 1861. But when she fills in the gaps in his stories, she uncovers secrets that will test the family's fragile bonds and send Edwin into a reckoning with his past.

C format paperback • Fiction • 232 pages

'Fans of Australian historical fiction (such as the work of Kate Grenville) may be naturally drawn to this City of Fremantle Hungerford Award-shortlisted debut, but it's a thought-provoking and engrossing read for any general reader.' *Books+Publishing*

2022 MUD
Literary Prize
Shortlist

JUNE



ALEX AND THE ALPACAS RIDE AGAIN

Kathryn Lefroy

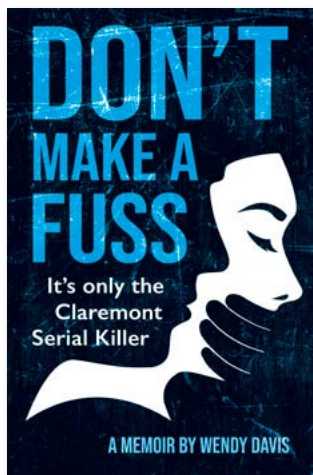
After her adventures in Tasmania, Alex is back home in Melbourne and ready for the next one. But Grandpa Jacob wants to keep Alex protected, and he wants her to go back to being a regular kid and forget that she is the saviour of the world. Why can't he understand that she's not normal, she's special? When things start to happen around the olive sapling housing Kiala's spirit, Alex sees her chance to prove how important she is, but at what cost?

B format paperback • Junior fiction • 248 pages

'I enjoyed the fast-paced, action-packed storyline, the riddles and puzzles to be solved, and the vivid descriptions of imaginative, fantasy elements, as well as unexpected twists in the story plot.' *Reading Time*

PUBLISHING PROGRAM – NEW TITLES

JUNE



DON'T MAKE A FUSS: IT'S ONLY THE CLAREMONT SERIAL KILLER Wendy Davis

In 2020, Bradley Robert Edwards was convicted of two of the Claremont Serial Killings that had haunted WA since the mid-1990s. But before he started killing, Edwards had also violently assaulted Wendy Davis. However, he kept his job and was convicted only of a minor crime that left him off the police radar during investigations.

This memoir looks at the pressure on women to minimise and excuse certain behaviours, and demonstrates the devastating consequences of not making a fuss.

C format paperback • Non-fiction • 216 pages

'Don't Make a Fuss ... is an important, brave and timely book that offers an honest and heart-wrenching insight into how an ordinary woman's life was turned upside down.' *Westerly Magazine*

JULY



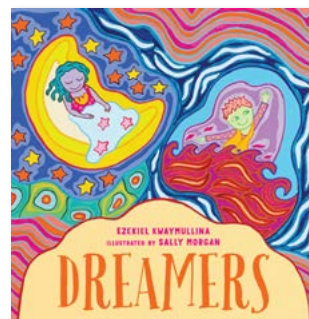
THE VEXATIOUS HAUNTING OF LILY GRIFFIN Paula Hayes

When Lily Griffin finds a girl trapped inside a magic mirror, she uncovers a long-forgotten family secret and sets in motion a remarkable chain of events. Lily is a singular character – hilariously funny, sweetly poignant and deeply daggy. Plagued by social doubts and her own peculiarities, she is the perfect person to investigate the many secrets of her grandfather's house and, along the way, mend some family relationships, discover enduring friendships and learn to play netball.

B format paperback • Junior fiction • 448 pages

'Through the portal of magical realism, Hayes tells a heartfelt story that explores realistic and challenging themes in a comprehensible way ... the perfect book for children to bury their noses in.' *Better Reading*

JUNE



DREAMERS (NEW BOARD BOOK EDITION) Ezekiel Kwaymullina & Sally Morgan

'We are the dream and the dreamers' – so begins this beautifully written story that celebrates the imagination of children at play. Complemented by Sally Morgan's rich and colourful illustrations, the book is full of movement. It lends itself to interactive reading aloud with play-acting or actions.

150 x 150 mm • Board book • 24 pages

'The book gives you a feeling of hope a lightness in the heart and the belief that our children are our future.' *Pedals*

'Full of fun and the joy of living the book is a treat to read aloud and read alone.' *ReadPlus*

AUGUST



BLUE WREN Bron Bateman

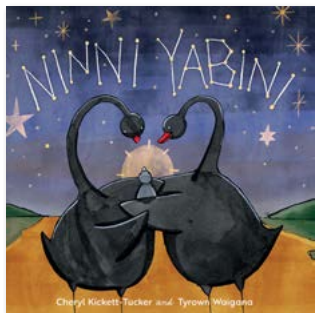
A collection that speaks of the roar inside the woman, these poems are structured around a suite of Frida Kahlo paintings. They are love poems, poems of tenderness and anger, queer passion and fulfilment, and maternal gratitude. They are a powerful way of healing, of reclaiming the past, and of embracing the beauty of now.

B+ format paperback • Poetry • 96 pages

'There's a working-class wit and tenacity throughout *Blue Wren* (Fremantle Press), which is perfectly expressed in Bateman's poem "Ambitions" ...' *California Review of Books*

PUBLISHING PROGRAM – NEW TITLES

AUGUST



NINNI YABINI

Cheryl Kickett-Tucker & Tyrown Waigana

In this delightful picture book, Mother and Father swan are busy rebuilding their nest after a storm when their baby, Ninni Yabini, wanders off. Luckily, the evening star, his namesake, comes out to guide him home. Written in Noongar and English, and illustrated with striking contemporary artwork, this is a memorable celebration of family and belonging.

235 x 235 mm hardback • Picture book • 32 pages

'A celebration of family and belonging, the gentle narrative is perfectly matched with contemporary illustrations ... a wonderful opportunity for educators and young people to diversify their bookshelves.' *Books+Publishing*

'Illustrated in watercolour and ink, this delightful picture book wraps gently around big feelings all families endure and draw strength from together.' *Indigenous Literacy Foundation*

AUGUST



SECOND FLEET BABY

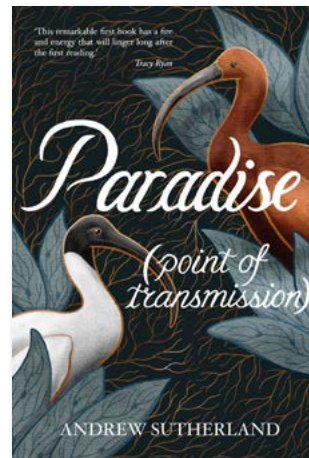
Nadia Rhook

Drawing on the energies of 18th century English convict women, including Rhook's own ancestors, *Second Fleet Baby* opens raw questions of belonging. In this collection, 'mother' is narrated as a long process of becoming. Through stories of childhood, fertility, and of nurturing new life during a pandemic, Rhook casts off the patriarchal weight of history, pulling origins 'from the seabed to the surface'.

B+ format paperback • Poetry • 104 pages

'Extraordinary craftsmanship, tender yet piercing stories of nation-building and child-bearing, intricately woven together by the hands of an astute and fearless poet.' *Elfie Shiosaki*

AUGUST



PARADISE (POINT OF TRANSMISSION)

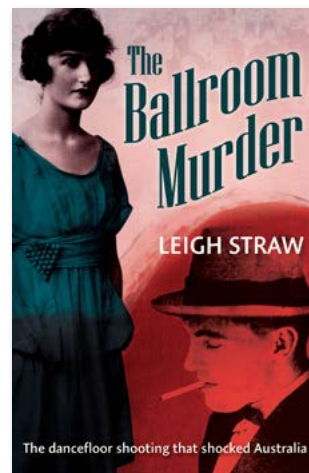
Andrew Sutherland

This brilliant debut collection examines a 'haunted' Queer and HIV-positive identity. It follows an HIV diagnosis and a departure from Singapore as the poet moves from being secretive about his HIV status, towards living a more public life, in which living openly with HIV is characterised by the queer longing toward both resilience and transformation.

B+ format paperback • Poetry • 96 pages

'This book has all the angst and power of a first collection and all the polish and sophistication of a mature writer.' *Ng Yi-Sheng*

AUGUST



THE BALLROOM MURDER

Leigh Straw

In August 1925, Audrey Jacob shot dead her former fiancé, Cyril Gidley, in full view of hundreds of guests at a charity ball in Perth's Government House. When she was arrested, she still held the gun in her hand. It was an open and shut case of wilful murder – that is until Jacob assigned prosecutor Arthur Haynes, whose defence would lead to a sensational result.

The Ballroom Murder is a true crime story that is rich with first-hand newspaper accounts from the day, and demonstrates the power of the press and privilege in an extraordinary judicial outcome.

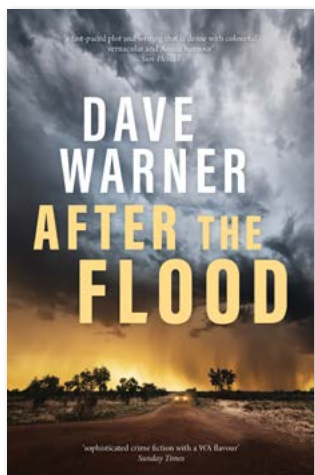
C format paperback • Non-fiction • 184 pages

'Leigh Straw uses extensive research and her unique skills as a writer to bring to life the characters involved.' *Writing WA*

2022
Champions
of Literature
book

PUBLISHING PROGRAM – NEW TITLES

AUGUST



AFTER THE FLOOD

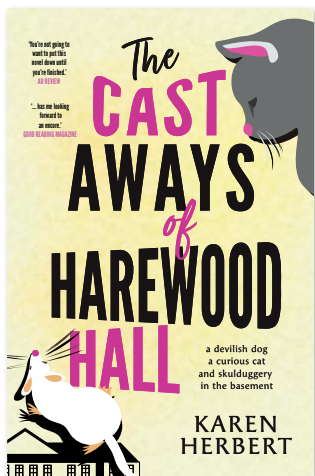
Dave Warner

A violent death by crucifixion near a remote north-west station has Detective Inspector Dan Clement and his Broome police officers disturbed and baffled. Other local incidents – the theft of explosives from a Halls Creek mine site, social justice protests at an abattoir, a break-in at a children’s health care clinic – seem mundane by comparison. But as Clement starts to make troubling connections between each crime, he finds himself caught in a terrifying race. In a landmass larger than Western Europe, he must identify and protect an unknown target before it is blown to bits by an invisible enemy.

C format paperback • Fiction • 264 pages

‘The story is fast-paced and intriguing ... Aussie noir at its best.’ *Better Reading*

SEPTEMBER



THE CAST AWAYS OF HAREWOOD HALL

Karen Herbert

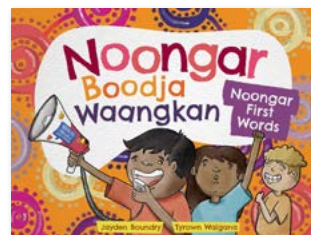
Josh is a sweet, well-meaning university student with a big heart. After he impulsively steals two research mice from a campus laboratory, he hides them in the basement of the retirement village where he works. The mice are happy and so is Josh, until he discovers that the lab mice could cause a deadly disease.

As the clock ticks, and disaster looms, can the efforts of the Harewood Hall residents save the day?

C format paperback • Fiction • 224 pages

‘Drawing on her own experience of working in the aged care sector, Herbert writes with palpable warmth and empathy for her characters ... The result is a charming, comforting read celebrating community and kindness.’ *West Australian*

SEPTEMBER



NOONGAR BOODJA WAANGKAN: NOONGAR FIRST WORDS

Jayden Boundry & Tyrown Waigana

Wandjoo Noongar boodja – welcome to Noongar Country!

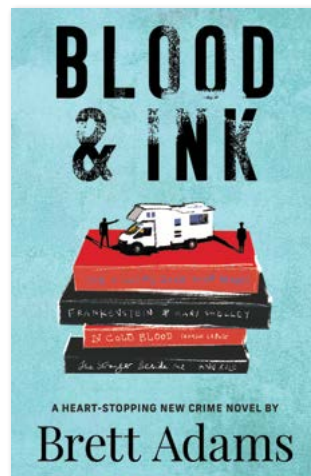
Noongar Boodja Waangkan: Noongar First Words is an illustrated book of first Noongar words. Noongar is the language of the Noongar nation and is spoken by 14 different groups across the south-west corner of Western Australia. Written in Noongar and English, this fully illustrated collection of first Noongar words includes family, plants, animals, emotions, colours, numbers and more.

250 x 190 mm hardback • Picture book • 32 pages

‘... a great way for little people – and big ones – to learn some Noongar language.’ *The West*

‘Waigana’s images have an energy that creates an engaging and humorous tone for a book that could otherwise be a dull list of words.’ *Reading Time*

SEPTEMBER



BLOOD & INK

Brett Adams

Professor Jack Griffen has recently suffered a nervous breakdown after his wife divorced him and took their adult daughter to live in the US. Into the void steps exchange student Hieronymus Beck, claiming to be the professor’s greatest fan.

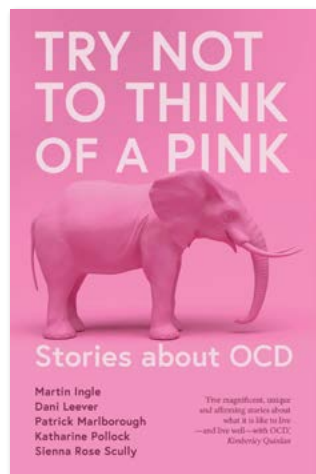
But everything changes when Jack finds Hiero’s list. Five sheets of paper. Five ways to commit a murder. His student has told him he’s writing a crime novel, but is that all he is doing? Caught up in his protégé’s dangerous game, the mild-mannered professor finds himself asking how far will he go to save a life. As far as murder?

C format paperback • Fiction • 384 pages

‘*Blood & Ink* is a clever entertainment with heart and wit.’ *Weekend Australian*

PUBLISHING PROGRAM – NEW TITLES

OCTOBER



TRY NOT TO THINK OF A PINK ELEPHANT
Sienna Rose Scully, Martin Ingle, Katharine Pollock, Dani Leever and Patrick Marlborough

Try Not to Think of a Pink Elephant is a collection of real-life stories about living with obsessive compulsive disorder. Contributors are Martin Ingle on OCD and sexual intimacy; Dani Leever on contamination-based OCD; Patrick Marlborough on living with OCD in NYC; Katharine Pollock on over-achievement and control of food and body; and Sienna Rose Scully on the untimely death of her mother, an event that actualised her most persistent OCD obsession.

C format paperback • Non-fiction • 208 pages

'This is not an easy book to read, and nor should it be for the reader who is an outsider. But for those who are struggling to know what to do with similar experiences, these authors offer compassion and grit. Their stories will stay with you.'
Books+Publishing

OCTOBER



OWL AND STAR
Helen Milroy

Owl loved the sparkle of the stars. He would sit out on his tree at dusk and wait for them to appear. One evening, Owl became worried. His favourite little star had not shown herself. Owl searched far and wide. Where could Little Star be?

237 x 190 mm hardback • Picture book • 32 pages

'This enchanting First Nations story is a perfect night-time read, gazing up at the starry sky and listening out for the hoot of an owl.'
Indigenous Literacy Foundation

'This picture book is lyrically told with incredible imagery ... Young readers will adore this magnificent tale of friendship.'
Reading Time

OCTOBER



THE GHOST OF GRACIE FLYNN
Joanne Morrison

Gracie Flynn may be dead, but she's not gone.

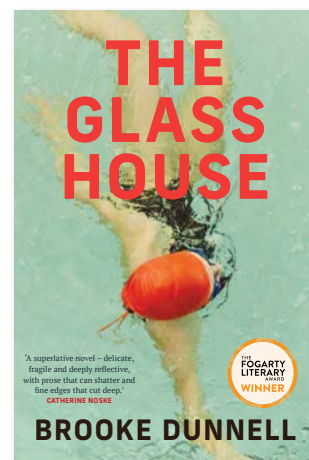
Three university friends are divided by a tragic death. Eighteen years later, chance reunites them. Of the three, only Sam seems to have moved on and found success and happiness. But death rocks their lives again when Sam's body is found in mysterious circumstances. And the ghost of Gracie Flynn has a story to tell about the night that changed their lives forever.

C format paperback • Fiction • 288 pages

'... the compelling mystery and beautiful writing make the novel near impossible to put down. I devoured it in an evening.'
AU Review



NOVEMBER



THE GLASS HOUSE
Brooke Dunnell

Julia Lambett heads to Perth where she's been given the job of moving her recalcitrant father out of his home and into care. But when she arrives at the 1970s suburban palace of her childhood, her father refuses to leave.

Frustrated and alone, when childhood friend Davina crosses her path, Julia turns to her for comfort and support. However, Julia soon begins to doubt her friend's motivations. Then Julia starts having troubling dreams, and with decades of possessions to be managed and dispersed, she uncovers long-forgotten, deeply unsettling memories.

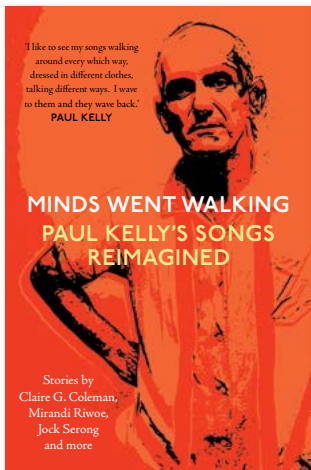
C format paperback • Fiction • 304 pages

'Brooke Dunnell's novel teases literary domestic drama into a slow-burn psychological mystery; its insights into, and intimate perspective on, family relationships are vivid and unsettlingly drawn.'
Sydney Morning Herald



PUBLISHING PROGRAM – NEW TITLES

DECEMBER



MINDS WENT WALKING: PAUL KELLY'S SONGS REIMAGINED

Mark Smith, Neil A. White and Jock Serong

Jock Serong, Mark Smith and Neil A. White posed the question: what would happen if a group of Australia's finest storytellers were invited to let their minds go walking through the Paul Kelly songbook?

Twenty-one writers responded with tales of forbidden love, with the ghosts that inhabit St Kilda and the 'special treatment' of the Noongar people; with the dumb things they did when they crossed the Nullarbor, and how a simple song could bind a father and daughter forever.

Like Paul Kelly's songs, the stories in this anthology will take you anywhere, and everywhere, and they will keep coming back to you like a cork on the tide.

C format paperback • Anthology • 288 pages

'The genius of writing about Kelly's music is that it extends the experience of the work itself.' *Books + Publishing*

'I like to see my songs walking around every which way, dressed in different clothes, talking different ways. I wave to them and they wave back.' *Paul Kelly*



Right: Customers choosing their Fremantle Press books at the Great Big Book Read.

PUBLISHING PROGRAM – REPRINTED AND REISSUED TITLES

ADULT FICTION

Death Leaves the Station
Locust Summer
The River Mouth
Rhubarb
The Ghost of Gracie Flynn
Minds Went Walking

Alexander Thorpe
 David Allan-Petale
 Karen Herbert
 Craig Silvey
 Joanne Morrison
 Anthology

NON-FICTION

Cape Arid
Don't Make a Fuss

Alex and Philippa Nikulinsky
 Wendy Davies

POETRY

Beautiful Waste
Of Memory and Furniture
Swamp
Border Crossing

David McComb
 Bron Bateman
 Nandi Chinna
 Caitlin Maling

CHILDREN'S AND YA FICTION

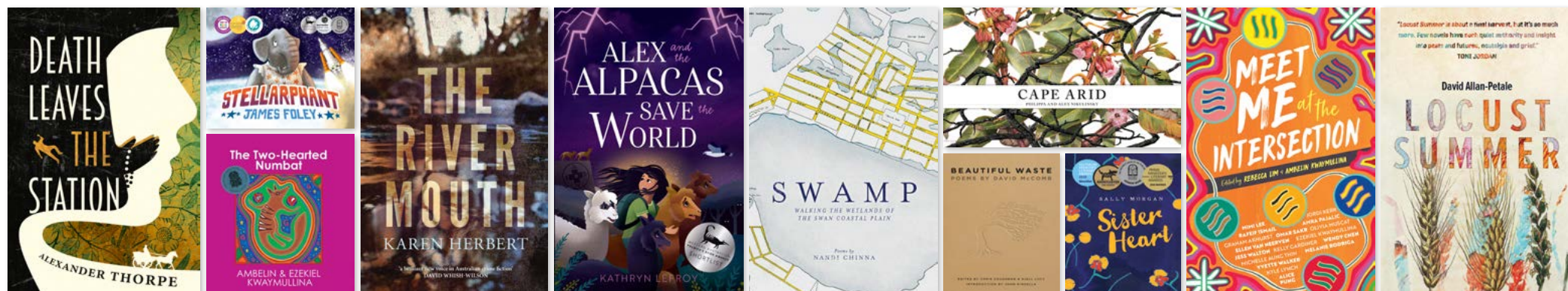
Light Horse Boy
Sister Heart
Alex and the Alpacas Save the World
Meet Me at the Intersection
Stars in Their Eyes
Beneath the Trees

Dianne Wolfer
 Sally Morgan
 Kathryn Lefroy
 Anthology
 Jessica Walton and Aśka
 Cristy Burne

CHILDREN'S PICTURE BOOKS

Backyard Birds
Backyard Bugs
Backyard Beasties
Owl and Star
Wombat, Mudlark and Other Stories
In Your Dreams
We All Sleep (board book)
Dreamers (board book)
Noongar Boodja Waangkan
The Two-Hearted Numbat
The Deep
Stellarphant

Helen Milroy
 Helen Milroy
 Helen Milroy
 Helen Milroy
 Helen Milroy
 Sally Morgan
 Ezekiel Kwaymullina and Sally Morgan
 Ezekiel Kwaymullina and Sally Morgan
 Jayden Boundry and Tyrown Waigana
 Ambelin Kwaymullina
 Tim Winton
 James Foley



CONSULTANCY WORK

CUSTOM PUBLISHING



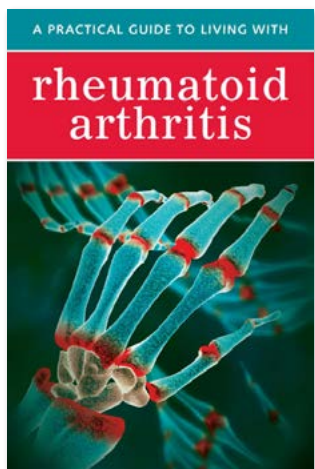
BABY WAYS

Client: Better Beginnings Program, State Library of Western Australia

Format: 150 x 150 mm, Board book with mirror

In 2006 we were commissioned to create the State Library's first publication for their Better Beginnings program, the photographic board book *Baby Ways*. We have worked with the Better Beginnings program for over 10 years and have produced more than 224,800 copies of *Baby Ways*, along with a large format edition and a Braille edition, plus 45,000 copies of a lift-the-flap board book, *Let's Go, Baby*, and a Noongar and English edition of *Baby Ways*.

In 2022, Fremantle Press was commissioned to create a Yawuru edition of *Baby Ways*.



A PRACTICAL GUIDE TO LIVING WITH RHEUMATOID ARTHRITIS

Client: Arthritis & Osteoporosis Western Australia

Format: 230 x 152 mm, paperback, 304 pages

We were originally commissioned to create the first edition *A Practical Guide to Living with Rheumatoid Arthritis* in 2017. In 2022, we were commissioned to create the updated edition.

Originally designed for people with rheumatoid arthritis and their families, contributors included experts from all areas of RA research and management. Our role was to produce a technical book that was user-friendly as well as attractive and easy to read.



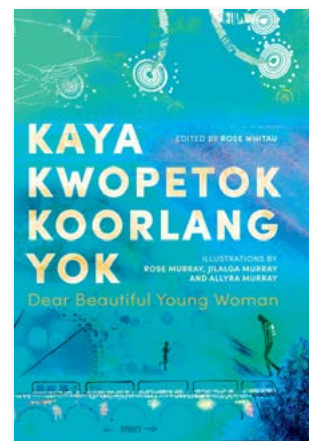
AUSTRALIAN WILDLIFE CONSERVANCY: CELEBRATING THE FIRST 30 YEARS

Client: Australian Wildlife Conservancy

Format: 210 x 210 mm, paperback, 104 pages

In 2021, Fremantle Press was commissioned to produce the Australian Wildlife Conservancy's first book celebrating the conservation achievements from their first 30 years. In 2022, we were asked to reprint a further 2,000 copies which were distributed to locations across the world, including London and New York.

This insightful and beautiful collection of stories was reprinted in a gatefolded paperback format, featuring full-colour photographs and illustrations throughout.



KAYA KWOPETOK KOORLANG YOK: DEAR BEAUTIFUL YOUNG WOMAN

Client: Shooting Stars, Glass Jar Australia Inc.

Format: 257 x 187 mm, hardback, 216 pages

Since 2015, Shooting Stars – a program empowering Aboriginal girls and women – has facilitated more than 100 yarning circles involving nearly 1,000 participants. *Kaya Kwopetok Koorlang Yok: Dear Beautiful Young Woman* celebrates this process by inviting some of the women involved to share what 'success' means to them.

Beautifully illustrated by three Aboriginal artists from three generations of the same family, this book was produced in hardback with full-colour, full-page illustrations throughout.

CONSULTANCY WORK

DISTRIBUTION PROGRAM



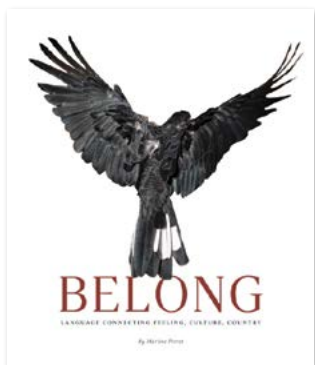
INDIAN OCEAN CRAFT TRIENNIAL: CURIOSITY & RITUALS OF THE EVERYDAY

Client: Indian Ocean Craft Triennial

Formats: 240 x 300 mm, paperback, 144 pages

The Indian Ocean Craft Triennial in 2021 brought together artists, makers and crafted works from around the Indian Ocean Rim (IOR). It was the first of its kind and focused on the innate curiosity and rituals that connect us through the medium of craft and the handmade, at home and across the ocean.

Now the exhibition is set to reach a much broader audience with *Indian Ocean Craft Triennial: Curiosity & Rituals of the Everyday*. Each of the 35 artists and groups represented in the exhibition have a double-page spread with full colour images of their works, an artist statement and bio. The artists represent seven countries with craftworks ranging from tapestry to jewellery to ceramics, carving and large-scale installations.



BELONG

Client: Martine Perret Photography

Formats: 240 x 280 mm, paperback, 94 pages

Belong by Martine Perret is a stunning photographic book that looks at how language connects feeling, culture and country together, highlighting the importance of First Nations languages, and was published to coincide with the UNESCO Decade of Indigenous Languages (2022-2032). *Belong* combines previous projects *Ngala Wongga* and *Margillee* with new collaborations, most notably with choreographer and dancer Dalisa Pigram, artist Edie Ulrich, Elder Vivian Brockman Webb, and music composer and video/sound editor Jonathan Mustard.



TRACKS WE SHARE

Client: FORM

Formats: 240 x 290 mm, paperback, 229 pages

An unprecedented insight into the Pilbara's visual art movement during the 21st century, *Tracks We Share: Contemporary Art of the Pilbara* offers a broad-ranging contemplation of one of the key ways the Pilbara's Aboriginal communities share, sustain and celebrate culture. This comprehensive publication contains essays and commentary by leading curators on the artists and practices of the region, signifying the first time that the Pilbara has been presented and evaluated as an art-making centre equal to any other in Australia.

The book also shares images and stories of the artworks, artists and Country showcased in the *Tracks We Share: Contemporary Art of the Pilbara* exhibition which premiered at The Art Gallery of Western Australia in March 2022. As some of the region's most senior artists cease painting, and younger generations embark on their own artistic approaches to sharing culture, *Tracks We Share* records and appraises an important moment in a significant regional art movement, highlighting the unique space the Pilbara's Aboriginal artists have carved out in contemporary Australian art.

RIGHTS AND PERMISSIONS



From top left: the Turkish edition of *Timeless* by Kelly Canby, the Korean edition of *The Two-Hearted Numbat* by Ambelin Kwaymullina and Ezekiel Kwaymullina, the German edition of *Littlelight* by Kelly Canby and the Chinese edition of *Stellarphant* by James Foley.

FOREIGN AND TRANSLATION RIGHTS

The Last Bookshop by Emma Young - Turkey

Stellarphant by James Foley - China, Taiwan

Littlelight by Kelly Canby - Germany

The Hole Story by Kelly Canby - Turkey

Timeless by Kelly Canby - Turkey

Crow and the Waterhole by Ambelin Kwaymullina - Korea

The Two-Hearted Numbat by Ambelin and Ezekiel Kwaymullina - Korea

A Year of Loving Kindness to Myself by Bridget Lowry - China

The Glass House by Brooke Dunnell - Bolinda

How I Became the Mr Big of People Smuggling by Martin Chambers - Bolinda

The Ghost of Gracie Flynn by Joanna Morrison - Ulversoft

Blood & Ink by Brett Adams - Ulversoft

After the Flood by Dave Warner - Wavesound

The Silence of Water by Sharon Booth - Ulversoft

The Cast Aways of Harewood Hall by Karen Herbert - Ulversoft

FILM OPTIONS

Stars in their Eyes by Jessica Walton and Aška - shopping agreement with Writers House/Gotham Group

DIGITAL AND AUDIO RIGHTS

Audio books:

Prime Cut by Alan Carter - Wavesound

Bad Seed by Alan Carter - Wavesound

Crocodile Tears by Alan Carter - Wavesound

Getting Warmer by Alan Carter - Wavesound

Heaven Sent by Alan Carter - Wavesound

Locust Summer by David Allan-Petale - Wavesound

Private Prosecution by Lisa Ellery - Bolinda



MARKETING AND COMMUNICATIONS

OVERVIEW

The Marketing and Communications team of Claire Miller, Chloe Walton, Jessica Checkland and freelance designer Chloe Wilkinson were assisted this year by dedicated volunteers Bianca Breen and Isabella Colton. Bianca and Isabella helped the Press present a program of major events, created content for the Fremantle Press website and took to the stage as expert panellists, for which we owe them much gratitude.

The authors and artists we worked with during 2022 were enthusiastic participants in the marketing and promotion of their books. They approached the opportunities we presented with good will and strong preparation as well as working hard to create their own opportunities to augment their campaigns.

Claire Miller, Marketing and Communications Manager



Top left: Isabella Colton at the Great Big Book Club Tea Party.

Top right: Bianca Breen presents on social media at the Business of Being a Writer.



Bottom left: The senior management team of Georgia Richter, Jane Fraser, Claire Miller and Cate Sutherland presented alongside Yuot A. Alaak at the Perth Festival Writers Weekend.

Above: Marketing and Communications Coordinator Chloe Walton at the 2022 City of Fremantle Hungerford Award at Fremantle Arts Centre.



Right: Freelance designer Chloe Wilkinson.



CONNECTING WITH BOOK CLUBS AND GENERAL READERS

Fremantle Press continued to connect with book clubs and general readers through events, the media, social media, 12 electronic direct mail (EDM) campaigns, author tours and advertising campaigns (as outlined below).

Fremantle Press partnered with the City of Cockburn on the Great Big Book Club Tea Party and our authors appeared in seven online book club events with an estimated audience of 7,683 people. We produced six book club specific episodes of the Fremantle Press podcast reaching 2,546 listeners, and ran a Love Your Bookshop Instagram promotion for the Australian Booksellers Association. We ran advertising campaigns and events with Better Reading – Australia’s largest online book club – and *Good Reading Magazine*, and continued to make book club merchandise available for booksellers to order from the Penguin Random House monthly order form. Fremantle Press titles were selected by booksellers for 30 catalogue placements around the country. This ensured that Fremantle Press books were promoted by booksellers to more than a million readers across the year. Fremantle Press created exclusive promotions for WA booksellers, including Mother’s Day, Father’s Day, Historical Fiction and a New Release Crime promotion; these were supported online through social media advertising and in-store with supplied merchandise.



The collage features several promotional items from Fremantle Press:

- NEW RELEASE CRIME:** A vertical flyer for the crime section, featuring books like *The Ghost of Gracie Flynn* by Joanna Morrison and *Blood & Ink*.
- HIGHLIGHTS 2022:** A large central flyer for the period of January to June, listing titles such as *The Gallerist*, *Only Birds Above*, *Sawdust House*, and *Silence of Water*.
- Gifts for someone special:** A pink-themed graphic showing book covers as gift suggestions.
- UNLIMITED FUTURES:** A graphic for the 'Unlimited Futures' series, featuring a quote from *White Dunes* by Afef Ismail: "He breathed out all his primitive pain and his inherited sadness, from generation to generation, grandfather to father."
- SUMMER READING:** A yellow-themed graphic at the bottom featuring book covers like *Wombat Cave Sing*, *Cast Always*, *Alpacas Ride Again*, *Late Bookshop*, and *Owl Star*.

Left: Audience members enjoying the Business of Being a Writer (top) and the Great Big Book Club Tea Party (bottom).



CONNECTING WITH PARENTS, KIDS AND EDUCATORS

Fremantle Press partnered with the Children's Book Council of Australia (CBCA) WA on A Night With Our Stars, attended by 300 educators. Some of the professional education events we would normally use to reach teachers across Australia returned after a Covid-related hiatus, with Fremantle Press titles promoted through satchel inserts at the English Teachers Association and History Teachers Association Conferences Australia-wide. We developed and distributed specialist subject-related catalogues that were distributed by education suppliers with our First Nations catalogue being the most popular. We restarted the Classroom Express newsletter for teachers and produced four podcasts aimed specifically at educators and parents reaching a total of 3,705 engaged followers.



Left: The creators of top-selling picture book *Noongar Boodja Waangkan* Tyrown Waigana and Jayden Boundry.

We again increased our education advertising spend and worked with the professional teaching associations and event directors on e-directmail and advertising campaigns. We worked with Better Reading on the Top 50 Kids Book Campaign, securing a spot for *Stellarphant* by James Foley. This, along with the book's shortlisting in the CBCA 2022 book awards, significantly increased sales of the title. We also ran online Storytime campaigns for *Backyard Beasties* by Helen Milroy (reach 70,926) and *The Last Light Horse* by Dianne Wolfer (reach 79,959) with strong sales results for both titles.

We continued our partnership with The West Australian's *ED! Magazine* to deliver four serialisations and online teaching activities and games for WA school students in upper primary.

Fremantle Press also launched a new online pronunciation guide of Noongar first words. Linked to a QR code in the front of *Noongar Boodja Waangkan*, the pronunciation guide features the illustrations of Tyrown Waigana with author Jayden Boundry demonstrating the way to say each word. Total listens in 2022 were 1,820. The book has been one of the success stories of 2022, sitting on the top-selling Australian titles list for most of the second half of the year.

Big wins in 2022 included strong sales to larger retailers such as Big W and Kmart, and good support from the buying groups Leading Edge, Booksellers Choice and Dymocks. Books chosen for these retailers were First Nations picture books, Katie Stewart's latest picture book and *Stellarphant*.

We again increased our education advertising spend and worked with the professional teaching associations and event directors on e-directmail and advertising campaigns, virtual book exhibitions and online book showcases.

We continued our partnership with The West Australian's *ED! Magazine* to deliver four serialisations (across three terms instead of four), with some 40 pages dedicated to Fremantle Press titles that reached 30,000 students through shared promotions.



MEDIA

We continued to support the Fremantle Press brand and book sales through the placement of 537 favourable print and online articles and 156 radio, TV and podcast interviews reaching more than 1,241,833 readers and listeners (Isentia). Highlights included television appearances on all free-to-air television programs for Wendy Davis (*Don't Make a Fuss*), who also appeared in magazines and newspapers in all Australian states. Other books getting strong media attention were Dianne Wolfer's *The Last Light Horse* and the anthology *Unlimited Futures*.



Left: Penguin Random House account managers Joyce Carter and Jane Parkhill at the launch of one of our bestselling titles *Noongar Boodja Waangkan*.

Right: Illustrator and writer Katie Stewart.



ONLINE

In 2022 Fremantle Press continued to consolidate work on the new ecommerce website with net sales of \$44,727. Customers were invited to top-up their order with a donation at the checkout, which resulted in 189 donations totalling over \$1,000.

The website attracted over 100,000 unique views an increase of 23.68% on the year before. The total number of sessions increased by 18.66% while the number of pages visited and the duration of each visit were slightly lower than in 2021.

Fremantle Press's online assets also included an newsletter and four social media channels for which we created and shared diverse content - from videos to podcasts and from photo posts to product posts. Our social media presence continues to track above industry benchmarks and we hit our targets for increases on all platforms, with the exception of Instagram.

Fremantle Press sent out 12 newsletters to general readers and recommenced the Classroom Express newsletter in late 2022. Newsletter subscribers number 4,751 with an open rate of 45% and a click through rate of 10% for general readers and an open rate of 65% and a click through rate of 45% for education readers.

We distributed e-directmail promotions for Mother's Day and Father's Day to existing customers with strong sales results.

We saw an increase with our reach for both Facebook (20%) and Instagram (7%) with our engagement increasing by 28% on Facebook and 16% on Instagram. Our Twitter page is still actively resharing content, however, due to the recent changes to the platform, we have seen a decrease in engagement and new followers.

Fremantle Press ran 58 paid advertising campaigns across Facebook and Instagram, reaching a total of 299,558 people for a total of 926,354 impressions. Forty purchases were made as a result of advertising and we believe this number will increase in 2023 as we refine our message and key search terms.

We ran 39 campaigns through Google Advertising with a reach of 66,702 and an average click through rate of 5.84%, an increase of 0.23% on last year. We ran co-operative online advertising campaigns for booksellers who partnered with Fremantle Press on promotions with a conversation rate of 0.46%.

Fremantle Press shared social media assets, copy and hashtags with all authors to make it easy for them to share our promotions with their networks and we asked them to tag booksellers in their posts. Fremantle Press held author workshops and ran author takeovers on our Instagram account for major events or author bookstore tours, thereby providing them with essential social media training.

Above: Fremantle Press authors launching new titles in 2022 at the Fremantle Press Great Big Book Launch at Fremantle Arts Centre.



EVENTS, AUTHOR TOURS AND EXHIBITIONS

Fremantle Press ran the Great Big Book Club Tea Party, the City of Fremantle Hungerford Award Ceremony and Great Big Book Launch, the Business of Being a Writer at Perth Festival, a festival organisers' breakfast, a Trans Story Matters publishing industry forum and delivered a workshop at Margaret River Festival, and four sessions for the Emerging Writers Publishing Program. We co-curated an exhibition for *Stellarphant* with Awesome Festival, ran seven online events for our crime writers and one Storytime session for our children's books writers. We expanded on the *A Shot in the Dark* podcast series, working with key booksellers around the country to hold the events in-store with a live audience, increasing our reach and raising awareness for the author and store.

22 JANUARY

EMERGING WRITERS WORKSHOP: PERFECT YOUR PITCH

STATE LIBRARY OF WESTERN AUSTRALIA

Sponsors: SLWA, DLGSC

Speakers: Georgia Richter and Claire Miller

Duration: one hour, Attendees: 34

This workshop involved a panel discussion on pitching, followed by a practical element where participants prepared and presented their own pitches to the group. After the successful completion of this workshop, attendees were invited to join Fremantle Press authors for the annual Event Programmers Breakfast.



5 FEBRUARY

ANNUAL AUTHOR SHOWCASE FOR EVENT PROGRAMMERS

WALYALUP CIVIC CENTRE

Sponsor: City of Fremantle

Speakers: Fremantle Press writers with books out in 2023

Duration: two hours, Attendees: 81

Fremantle Press authors were given two minutes to pitch forthcoming books to event programmers, teachers and librarians from across the state. The event was attended by 55 event programmers and a further 26 writers from the Emerging Writers Program who were given the opportunity to watch the pitches and network. The average positive rating by attendees was 84%.

'Having a window into what it is like to pitch to publishers, marketers, agents - this is gold for emerging writers. It was really engaging and such an amazing opportunity to chat to authors and others afterwards.'

'Coming straight after the pitch workshop the weekend before you could see theory into action. Just excellent.'

Top left: Sharron Booth signing books for audience members at the Great Big Book Club Tea Party.

Bottom left: New Edition Bookshop sold copies of Fremantle Press titles at the Great Big Book Club Tea Party



25 FEBRUARY

**PERTH FESTIVAL WRITERS WEEKEND BUSINESS OF BEING A WRITER
FREMANTLE ARTS CENTRE**

Speakers: Yuot A. Alaak, Bianca Breen, Riley Benfell, Rachel Bin Saleh, Jane Fraser, Kirsty Horton, Maziar Lahooti, Victoria Midwinter Pitt, Helen Milroy, Rashida Murphy, Claire Miller, Georgia Richter, Molly Schmidt, Holden Sheppard, Emily Sun, Cate Sutherland and Ben Young

Duration: four hours, Attendees: 200

In February, Fremantle Press curated the Business of Being a Writer sessions on behalf of the Perth Festival Writers Weekend, with four panel sessions on offer – Running Your Career Like a Small Business; From Booktubers to Book Casters: Social Media for Writers; The Ethics of Representation; and In The Writers’ Room: Storytelling for the Screen.

The average positive rating by attendees was 71.5%.

‘A HUGE thank you for having me on the panel, it was an absolute delight and I thoroughly enjoyed the experience (and was honoured to be asked!)’ Molly Schmidt, Social Media Panelist

‘I found the “Business of Being a Writer” extremely informative and provided me with information I was previously unaware of and which will be very beneficial to my writing. It also challenged some of the rules of publishing and writing. So glad I attended this session.’ Attendee

‘The business of being a writer set of four events was excellent. Especially the segment on “own voices” and “the writers room”.’ Attendee

23 JULY

**GREAT BIG BOOK CLUB TEA PARTY
SUCCESS LIBRARY**

Sponsor: City of Cockburn

Speakers: The Mayor of Cockburn, Sharron Booth, Brooke Dunnell, Chemutai Glasheen, Karen Herbert, Portland Jones, Maria Papas, Leigh Straw, Yirga Gelaw Woldeyes and David Whish-Wilson

Duration: three hours, Attendees: 102

Hosted by Fogarty Award winner Brooke Dunnell, author Yirga Gelaw Woldeyes and author David Whish-Wilson, this was a unique opportunity for local book clubs to get together for an afternoon tea while enjoying a panel on crime writing, a panel on historical fiction and another on literary fiction. The average positive rating by attendees was 79%.

Left: Karen Herbert and David Allan-Petale on a panel at the Margaret River Readers and Writers Festival.



13 AUGUST
EMERGING WRITERS WORKSHOP: SOCIAL MEDIA
 STATE LIBRARY OF WESTERN AUSTRALIA

Sponsors: SLWA, DLGSC

Speakers: Alecia Hancock, Claire Miller, Chloe Walton and Emma Young

Duration: one hour, Attendees: 34

Alecia Hancock, social media expert and founder of Hancock Creative, and Emma Young, author of *The Last Bookshop* and 2019 Fogarty Award shortlister, delved into social media strategy and author branding. Then Chloe Walton ran a workshop, assisted by Claire Miller, that focused on establishing your target audience and understanding and creating different types of social media posts. At the end of the session, authors were given materials to help them start a social media plan. The average positive rating by attendees was 85%.

'It exceeded my expectations and gave me definite strategies to improve my social media impact.' EWP participant

'I've been to a few workshops, courses and presentations about social media previously. I've never walked away with much from those. Yesterday was totally different - useful and inspiring.' EWP Participant

20 OCTOBER
2022 CITY OF FREMANTLE HUNGERFORD AWARD AND GREAT BIG BOOK LAUNCH
 FREMANTLE ARTS CENTRE

Sponsor: City of Fremantle

Speakers: Alex Allan, Brett Adams, Bron Bateman, Sharron Booth, Jayden Boundry, Brooke Dunnell, Karen Herbert, Portland Jones, Joy Kilian-ESSERT, Julia Lawrinson, Kathryn Lefroy, Patrick Marlborough, Gerard McCann, Helen Milroy Joanna Morrison, Marie O'Rourke, Nadia Rhook, Georgia Richter, Sienna Rose Scully, Molly Schmidt, Holden Sheppard, Katie Stewart, Leigh Straw, Andrew Sutherland, Tyrown Waigana and David Whish-Wilson

Duration: three hours, Attendees: 359

Hosted by Holden Sheppard and Helen Milroy, Fremantle Press launched 17 new books and the careers of four new writers who were shortlisted for the City of Fremantle Hungerford Award. The average positive rating by attendees was 78%.

Top left: Maria Papas hosted a panel on representation featuring Rachel Bin Salleh (Magabala Books), poet Emily Sun, children's author Helen Milroy and novelist Rashida Murphy.

Middle Left: Molly Schmidt hosted a panel on social media at Perth Festival featuring Bianca Breen (The Literature Centre), Kirsty Horton (Fremantle Press) and podcaster Riley Benfell.

Left: Emma Young and Alecia Hancock delivered part of the Social Media workshop for the Four Centres Emerging Writers Program.



12 NOVEMBER

TRANS STORIES MATTER: A CONVERSATION WITH THE PUBLISHING INDUSTRY

STORY LOUNGE

Sponsor: Centre for Stories

Speakers: Nat Latter, Seth Malacari, Georgia Richter, Cate Sutherland

Duration: three hours, Attendees: 32

Editor and founder of Get YA Words Out, Seth Malacari (he/they), facilitated a round table discussion featuring Nat Latter from Rabble Books & Games and the Fremantle Press publishers Georgia Richter (she/her) and Cate Sutherland (she/her). The aim was to answer questions about the publishing process and to hear more from the community about transgender and gender diverse representation in books – what’s hitting the mark, what’s missing the mark and all the gaps in between.

19 NOVEMBER

EMERGING WRITERS WORKSHOP: FROM PAGE TO PERFORMANCE

STATE LIBRARY OF WESTERN AUSTRALIA

Sponsors: SLWA, DLGSC

Speakers: Josephine Taylor, Sarah McNeill, Andrew Sutherland and Chloe Walton

Duration: three hours, Attendees: 26

The day involved a panel discussion – Setting yourself up for event success – followed by an interactive session designed to build skills in public performance. The day culminated in each writer presenting a piece from their in-progress manuscript to the group for feedback. The average positive rating by attendees was 96%.

'I really enjoyed Josephine Taylor's presentation and the chance to try out reading and listen to others in the group.' EWP participant

'The workshop and readings were both entertaining and informative. I learned more about public reading in that exercise than I expected. I was also very impressed by the quality of writing by the students who took part.' EWP participant



Top left: Yirga Gelaw Woldeyes, a poet featured in *Unlimited Futures*, takes questions at the Fremantle Press Great Big Book Club Tea Party.

Bottom left: Seth Malacari editor of *An Unexpected Party* ran the Fremantle Press Trans Publishing forum.



ONLINE AUTHOR EVENTS

25 AUGUST

A SHOT IN THE DARK WITH DAVE WARNER

Speakers: Dave Warner, Craig Kirchner

Sponsor: Abbey's Books

Duration: one hour, Views: 368

This conversation occurred in Abbey's Bookshop in Sydney and was a hybrid in-person/online event celebrating the release of *After the Flood*.

1 SEPTEMBER

A SHOT IN THE DARK WITH KAREN HERBERT

Speakers: Karen Herbert, Dani Vee

Sponsor: *Words and Nerds* podcast

Duration: one hour, Views: 246, Reach: 445, Reactions: 63

Karen Herbert and Dani Vee chatted about Karen's second novel, *The Cast Aways of Harewood Hall*. This event was also broadcast on the *Words and Nerds* podcast.

6 SEPTEMBER

A SHOT IN THE DARK WITH BRETT ADAMS

Speakers: Brett Adams, Barbara Horgan

Sponsor: Beaufort Street Books

Duration: one hour, Views: 361, Reach: 597, Reactions: 34

This in-conversation event about *Blood & Ink* occurred at Beaufort Street Books in Mt Lawley and was a hybrid in-person/online event.

12 SEPTEMBER

A SHOT IN THE DARK WITH WENDY DAVIS

Speakers: Tim Clarke, Wendy Davis

Sponsor: *The West Australian*

Duration: one hour, Views: 421, Reach: 609, Reactions: 44

Journalist and podcaster Tim Clarke from Seven West Media interviewed Wendy Davis about her book *Don't Make a Fuss: It's only the Claremont Serial Killer*.

Top left: crime writers Joanna Morrison, Karen Herbert and Brett Adams with New Edition's Alan Sheardown.

Bottom left: Wendy Davis, author of *Don't Make a Fuss: It's Only the Claremont Serial Killer*, was one of the authors who participated in the Fremantle Press online crime events *A Shot in the Dark*.





14 SEPTEMBER

A SHOT IN THE DARK WITH MICHAEL LEVITT

Speakers: Michael Levitt, Fiona Hardy

Sponsor: Readings Books

Duration: one hour, Views: 330, Reach: 565, Reactions: 44

Readings Monthly crime book specialist Fiona Hardy interviewed Michael Levitt about his debut crime read *The Gallerist*.

13 OCTOBER

A SHOT IN THE DARK WITH JOANNA MORRISON

Speakers: Joanna Morrison, Sally Scott

Sponsor: Sisters in Crime

Duration: one hour, Views: 357, Reach: 564, Reactions: 64

Joanna Morrison, author of *The Ghost of Gracie Flynn*, chatted to fellow crime writer Sally Scott (*Fromage*).

2 NOVEMBER

A SHOT IN THE DARK WITH LEIGH STRAW

Speakers: Leigh Straw, Cheryl Akle

Sponsor: Better Reading

Duration: one hour, Views: 5,600

Cheryl Akle in conversation with Leigh Straw, true crime author of *The Ballroom Murder* and *The Petticoat Parade*, was the final instalment of Fremantle Press's A Shot in the Dark Facebook Live series.



Top left: Author Cheryl Kickett-Tucker with a writer from the Four Centres Emerging Writers Program.

Bottom left: 2022 Fremantle Press writers at the Annual Event Programmers Breakfast held at the Walyalup Centre.



AUTHOR TOURS

JANUARY TO MARCH

The year started with the Mandurah Readers and Writers Festival with several authors travelling to the region, while Alan Carter and Tim Richards virtually joined the festival from Tasmania and Melbourne, respectively. Claire G. Coleman was zoomed into Perth Festival in February to take part in the *Unlimited Futures* session from her home in Melbourne, and Lisa Ellery drove from Kalgoorlie to take part in a crime panel with her fellow authors. In March, Yuot A. Alaak was invited by Readings Books to be a part of their online event with the International Humanitarian Law Advisory Committee of the Australian Red Cross, discussing law and the impact of war, and Sally Breen took part in the AWP Association of Writing Programs in Philadelphia, USA.

APRIL TO JUNE

Kyle Hughes-Odgers travelled to Melbourne in April to celebrate the release of his book by visiting bookstores, doing window installations and in-store readings; Cristy Burne flew to Queensland to take part in the Brisbane Writers Festival; Michael Burrows zoomed into the Sydney Writers Festival from his home in London; and multiple authors travelled down to the Margaret River Readers and Writers Festival for the weekend's festivities in May. Jessica Walton flew to NSW to be a part of the Words on the Waves Festival and Emily Sun was a virtual guest of the Emerging Writers Conference in June.

JULY TO SEPTEMBER

Nadia Rhook launched her poetry collection at Readings Emporium in Melbourne. Dave Warner toured WA, starting in September with the Kimberley Writers Festival and finishing with the Big Sky Readers and Writers Festival in October, alongside Brooke Dunnell, Karen Herbert and David Price.

OCTOBER TO DECEMBER

Dianne Wolfer was a virtual guest speaker at the Historical Teachers Association Victoria in November. The contributors of *Minds Went Walking: Paul Kelly's Songs Reimagined* converged in Carlton, VIC to celebrate the launch of the book in an event organised by Readings Books.

Karen Herbert, David Whish-Wilson, Brigid Lowry, Sam Carmody, Bron Bateman, Deborah Hunn, Rebecca Higgie, Kelly Canby, Emily Sun and Claire Miller went to Margaret River for the three-day Readers and Writers Festival. Mark Smith and Jake Sandtner zoomed in for their session with Sam Carmody from Queensland and Victoria. Holden Sheppard zoomed into the Melt Festival for his panel, *Queer Lit*. Kim Scott, Sarah Drummond, Sam Carmody, Jon Doust, Dianne Wolfer and Georgia Richter participated in the three-day Esperance Readers and Writers Festival.

Top left: Crime writer Karen Herbert and non-fiction author Leigh Straw show off each other's books *The Castaways of Harewood Hall* and *The Ballroom Murder* at the Great Big Book Club Tea Party hosted by the City of Cockburn.

CONNECTING WITH NEW WRITERS

In addition to curating the Four Centres Emerging Writers Program, Claire Miller and Georgia Richter ran a Business of Being a Writer Panel alongside Sarah McNeill for the Margaret River Readers and Writers Festival. Georgia also appeared as a guest on the podcasts *Writers off the Page*, *Josh Langley Gets to Know*, and the *Hybrid Author*, plus she appeared on RTR FM's arts show. She made presentations to the Karrakatta Club, the FAWWA, Melville Library, the Perth Modern School English & Literature Conference, and the IPEd AGM (with David Whish-Wilson). She made an annual presentation to the Perth Mod English Department and participated in Melville Storylines Festival, as well as attending the presentation of writing from Noongar authors at the Wetlands Centre. Georgia Richter and Claire Miller met with members of *Pulch Magazine*, and Georgia and Cate Sutherland participated in the ASA Speed Dating pitches event.

The Press released a podcast featuring ASA CEO Olivia Lanchester and published twenty-one long-form blog posts as Tips for Writers. The Press reached out to the trans community, undertaking publishing conversations with seven key organisations and storytellers and hosting a trans publishing panel during Pride Month. Cate Sutherland ran an in-conversation event with Alex Allan at the Society of Book Writers and Illustrators' annual retreat in Mandurah and participated in the ASA pitch session.

Fremantle Press provided contra sponsorship for writers' prizes run by *The West Australian*, WA Poets Inc, the History Teachers Association of Victoria, the Children's Book Council of Australia and the Rachel Funari Prize for *Lip Magazine*. Cate Sutherland was also a judge for the National Trust Inspire Residency Awards, and Georgia and editor Kirsty Horton judged the annual Leanne Coole Young Writers Award.

HOW TO BE AN AUTHOR FACEBOOK GROUP

The How to be an Author Facebook group continued to grow and is now at 1,111 members.

19 JANUARY

HOW TO BE AN AUTHOR FACEBOOK LIVE

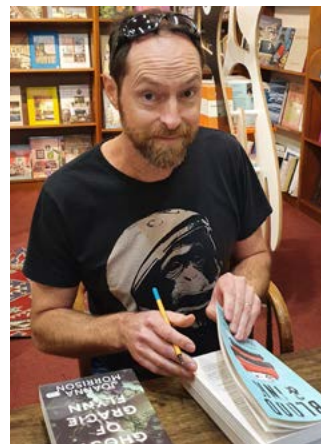
Speaker: Alan Carter.

Duration: 45 minutes, Views: 146, Comments: 16, Reactions: 16

In January 2022, we hosted the final instalment in the How to be an Author live series on the Fremantle Press How to be an Author in Australia Facebook page. The host of the event was Alan Carter.

Top right: Debut authors Brett Adams and Joanna Morrison show off their books while Georgia Richter announces the winner of the City of Fremantle Hungerford Award.

Bottom right: The editor of *Unlimited Futures* Rafeif Ismail talks to a member of the Four Centres Emerging Writers Group.





THE CITY OF FREMANTLE HUNGERFORD AWARD

Fremantle Press awarded The City of Fremantle Hungerford Award to *Salt River Road* by Molly Schmidt and signed publishing contracts with shortlisted writers Marie O'Rourke and Gerard McCann. The 2020 winner, Maria Papas, hosted four podcasts featuring the shortlisted writers which garnered 500 listens, and 2019 winner Holden Sheppard hosted the award ceremony. Holden's book *Invisible Boys* attracted funding from streaming service Stan and Screenwest to develop the manuscript into a television series.

In 2022, Fremantle Press published shortlisted books *The Silence of Water* by Sharron Booth and *The Ghost of Gracie Flynn* by Joanna Morrison. The City of Fremantle Hungerford Award featured in some 61 stories and reviews (637 pages of content), plus an additional seven broadcast interviews with Isentia, estimating 229,116 readers (circulation 4,370,877). Fremantle Press shared 83 social media posts garnering 93,136 impressions with an average engagement rate of 6.2% (5,453).



Top left: Mayor of Fremantle Hannah Fitzhardinge and Georgia Richter presenting Moly Schmidt with the 2022 City of Fremantle Hungerford Award.

Above: From left to right, writers shortlisted for the Award were Joy Killian-ESSERT, Gerard McCann, Molly Schmidt (winner) and Marie O'Rourke.



THE FOGARTY LITERARY AWARD

Brooke Dunnell won 2021 The Fogarty Literary Award for young writers aged eighteen to thirty-five, and in 2022 we published her novel *The Glass House*. Shortlisted writer Patrick Marlborough had a piece published in *Try Not to Think of a Pink Elephant: Stories about OCD*. Fogarty alumni Michael Burrows and Josh Kemp both won major prizes in 2022: Michael won the *Sydney Morning Herald / Age* Best Young Novelist for *Where the Line Breaks*, while Josh won the Ned Kelly Award for Best Debut Crime Novel for *Banjawarr* (UWAP). *The History of Mischief* was one of 25 books shortlisted for the Queensland Writers Centre Adaptable Program, giving Fogarty Award winning author Rebecca Higgin the chance to pitch to movie and film producers at the Gold Coast Film Festival.

Fremantle Press secured 59 media stories about the Fogarty Literary Award with an estimated reach of over 1.7 million people. Fogarty posts on social media in 2022 reached 13,748 people with an average engagement rate of 6.3%. In addition to this, Fremantle Press produced a special Fogarty Literary Award podcast hosted by Brooke Dunnell, which reached some 2,000 listeners and featured in the *Sydney Morning Herald's* Top WA podcasts. It also came in at number 13 in Feedspot's Top 40 Australian writing podcasts.

'Though the Fogarty Literary Award has only been offered twice before, it already has a reputation in the WA writing community as a prestigious prize that can help launch a young writer's career. Since receiving the award, along with the associated Fremantle Press publishing contract and prize money, I have been able to cement my place as a writer, workshop facilitator and public speaker with a number of events and opportunities prior to my novel being published.' *Brooke Dunnell, 2021 Fogarty Literary Award winner, The Glass House*

'Personally, being part of the Fogarty Award gave me the confidence to keep writing, and the belief to keep creating, and, perhaps most importantly, to know that my writing could stand alongside that of the most talented young writers in Western Australia. I think the authority that the Fogarty name bestows on the authors who are lucky enough to be involved is important for everyone; for the authors to know they can do it, and for WA in general to know here are the next exciting things, here are the names to look out for! I feel like the Fogarty appreciated, more than anyone else, the possibilities of what my writing could be, and without it there wouldn't be a Best Young Australian Novelist win - to get that encouragement and nourishment, at the most crucial time, meant the world.' *Michael Burrows, 2019 Fogarty Literary Award shortlister, Where the Line Breaks*

Top left: shortlisted writers Georgia Tree and Patrick Marlborough with Brooke Dunnell at the Fogarty Award ceremony.

Left: Brooke Dunnell, winner of the 2021 Fogarty Literary Award receiving a copy of her winning novel *The Glass House*.



CALL FOR ENTRIES

THE FOGARTY LITERARY AWARD

The Fogarty Literary Award is proudly sponsored by the Fogarty Foundation and Fremantle Press. This biennial prize is awarded to an unpublished manuscript by a Western Australian author aged between 18 and 35 for a work of adult fiction, narrative non-fiction or young adult fiction. The winner receives a cash prize of \$20,000 and a publishing contract with Fremantle Press. The winner will be announced at a special event in June 2021.

Entries open: Monday 15 March 2021
 Entries close: midnight WST Sunday 18 April 2021
 More information: fremantlepress.com.au

THE FOGARTY LITERARY AWARD

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AWARDS

Emerging arts professional and Minderoo editor, Kirsty Horton was awarded an Honourable Mention in the 2022 IPEd Student Prize for her work 'BookTube and the Publishing Industry: A Study of the Commercial Relationship between YouTube Content Creators and Publicists'. Awarded annually from a national field, the IPEd Student Prize acknowledges excellent work by a student of editing and aims to enhance the profession of editing by supporting student work on issues relevant to the industry. The prize is open to any tertiary-level student enrolled in an editing or publishing program at a New Zealand or Australian tertiary institution and is sponsored by the Institute of Professional Editors (IPEd).

Writer and two-time Miles Franklin Literary Award winner Professor Kim Scott from the Faculty of Humanities at Curtin University was awarded the title of John Curtin Distinguished Professor. Introduced in 2005, the title is for exceptional teaching and research skills, or scholarly, creative or artistic achievements. He also receive a 2022

State Cultural Treasure Award, which acknowledges outstanding lifelong contributions of WA artists over 60 years of age.

Fremantle Press Champion of Literature Bruce Wilson and writer Dr Sally Murphy were each recognised in the 2022 Queen's Birthday Honours list. Both were awarded a Medal of the Order of Australia (OAM) in the General Division. Fremantle Press supporter and friend of the Press Dr Tarun Weeramanthri was made a Member of the Order of Australia (AM) in the General Division for significant service to public health administration.

May O'Brien, educator and author of *The Badudu Stories* and *The Bawoo Stories*, was posthumously acknowledged on the Roll of Honour by the WA Women's Hall of Fame, which The WA Women's Hall of Fame acknowledges the significant contributions and achievements women have made to Western Australia's community, society, history and culture. The Hall of Fame inductees represent a selection of the following categories: Community, Business,

Health, Education, Arts, Culture, STEM and Sport.

Helen Milroy, author of the Backyard series and Bush series, won the 2022 Momentum Most Inspiring Woman of the Year award.

Michael Burrows joined fellow debut writers Diana Reid and Ella Baxter as 2022's *Sydney Morning Herald* Best Young Australian Novelists. As reported in SMH's Spectrum, the judges felt the three novelists stood out from the many other entrants for their 'strong narrative voices, memorable characters and sharp writing – they'll make you laugh, cry and keep thinking long after you've turned the final page'. The prize was established by former SMH literary editor Susan Wyndham to recognise emerging writing talent. The awards were open to writers aged thirty-five and younger at the time of publication of their nominated books and, thanks to the Copyright Agency Cultural Fund, Michael received a prize of \$1,000.

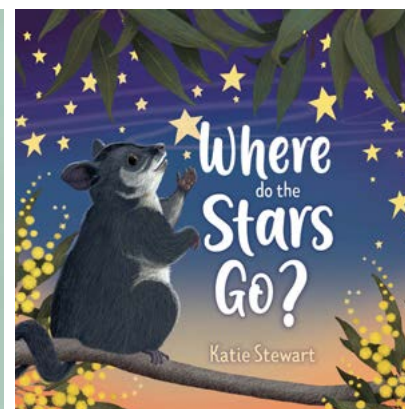
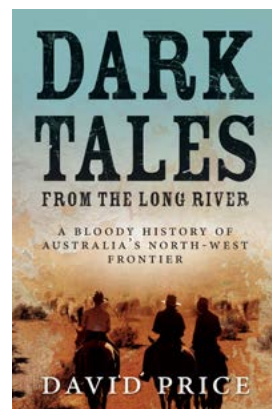
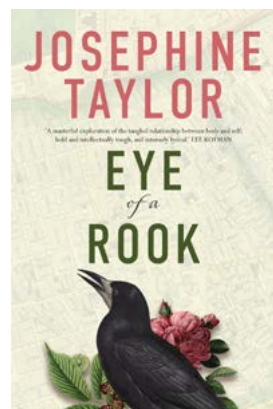
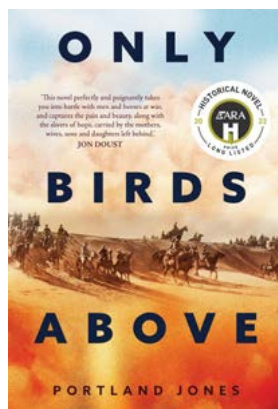
David Allan-Petale was longlisted for the prestigious ALS Gold Medal for his debut novel *Locust Summer*. Awarded

annually for an outstanding literary work in the preceding calendar year, ASAL members are invited to propose potential winners to the judging panel and publishers are also invited to nominate titles.

Emily Sun's debut poetry collection, *Vociferate*, was Highly Commended in the Kenneth Slessor Prize for Poetry 2022 as part of the New South Wales Premier's Literary Awards. This recognition is a huge achievement for a West Australian poet.

International and intergalactic, James Foley's *Stellarphant* was shortlisted for the 2022 Children's Book Council of Australia's (CBCA) Picture Book of the Year and went on to win the inaugural Picture Book of the Year in the Children's Book Council of Australia Sun Project Shadowers' Choice Awards. *Stellarphant* was also shortlisted for the Aurealis Award for Best Children's Fiction and won the WA Premier's Prize for Writing for Children.

Cristy Burne's book, *Off the Track*, was voted WA's favourite book by the state's young readers. Cristy beat out





AWARDS

the Wimpy Kid, David Walliams, Tom Gates and Ahn Do to take the 2022 West Australian Young Readers Book Award for Younger Readers. Some 26,000 votes were cast by WA readers across four categories.

Jessica Walton and Aśka's debut graphic novel, *Stars in Their Eyes*, was shortlisted for the Australian Library and Information Association (ALIA) Graphic's Notable Australian Graphic Novels of 2021 in the Young Adult category.

Twelve Fremantle Press writers were shortlisted in the 2021 WA Premier's Book Awards across four categories. In the emerging writers category, the novels *Eye of a Rook* by Josephine Taylor and *Locust Summer* by David

Allan-Petale, and the poetry collection *Vociferate* by Emily Sun, made the shortlist. In The Premier's Prize for Writing for Children, *Where Do the Stars Go?* by Katie Stewart made the shortlist, alongside Fremantle Press creatives Cristy Burne, James Foley (winner) and Shirley Marr. And all five writers in the running for the \$60,000 Writer's Fellowship - Caitlin Maling, David Whish-Wilson, John Mateer, Julia Lawrinson and Nandi Chinna - were published by Fremantle Press. Nandi Chinna won the Fellowship.

Dark Tales from the Long River: A Bloody History of Australia's North-West Frontier by David Price and *The Petticoat Parade: Madam Monnier and the Roe Street Brothels* by Leigh Straw were shortlisted for the Margaret

Medcalf Award, which recognises excellence in research and the use of State Archives held by the State Records Office of Western Australia.

Only Birds Above by Portland Jones and *The Sawdust House* by David Whish-Wilson were longlisted for the ARA Historical Novel Prize worth \$100,000.



Above: Fremantle Press had many authors shortlisted for the WA Premiers Awards including Shirley Marr, James Foley, Katie Stewart and Cristy Burne. (Photo courtesy of the State Library of WA).

FUNDRAISING AND PARTNERSHIPS

GRANTS

Fremantle Press is supported by the State Government through the Department of Local Government, Sport and Cultural Industries and Lotterywest.



Fremantle Press is assisted by the Australian Government through the Australia Council, its arts funding and advisory body.



PROJECT SUPPORTERS

The Minderoo Foundation supports the Minderoo Editorship - a three-year program designed to support emerging Western Australian editors.



The Fogarty Literary Award for Western Australian writers aged eighteen to thirty-five is supported by the Fogarty Foundation.



The City of Fremantle Hungerford Award is supported by the City of Fremantle.



The Dorothy and Bill Irwin Charitable Trust supported the publication of *Stars in Their Eyes* by Jessica Walton and Aśka.

The 2022 Great Big Book Club was supported by the City of Cockburn.



The Books for Little Bookaburras program sponsors provided a total of \$68,000 to help Fremantle Press share a gift pack of books to kindergarten aged children across Western Australia.



Supported by Paul Jones, in memory of Allan and Wendy Jones, educators.

Fremantle Press works in partnership with the Fellowship of Australian Writers, KSP Writers' Centre, Peter Cowan Writers Centre and WA Poets Inc to deliver the Four Centres Emerging Writers Program for the State Government through the Department of Local Government, Sport and Cultural Industries and Lotterywest. The Emerging Writers Program is supported by the State Library of Western Australia.



FUNDRAISING AND PARTNERSHIPS

SPONSORS

Fremantle Press receives pro bono legal support from Steedman Stagg Lawyers.

STEEDMAN STAGG

LAWYERS

FREMANTLE PRESS CHAMPIONS OF LITERATURE

The Fremantle Press Champions of Literature program raised over \$31,500 in 2022 and was proudly supported by the following generous individuals:

Megan Enders, Jennylee Norgard, Helen and Rob Millsteed, Philippa Packer, Sue Pass, Derek Gascoine, Paul Jones, Clair Medhurst, John Day, Gill Johnston, Graham Forward & Jacqui Gilmour, Jodie Manning, Louise Jones, Mimi Packer, Tanya Ross Jones, Bruce & Marie Wilson, Jo Dawkins, Liz Forbes, Lindy Roberts, Deborah Leavitt, Felicity Ruse, Heather Warner, Annie Fogarty, Gena & Ted Culley, Lyn Harding, Georgina Pearce, Sara Wordsworth, Connie Barton, Melissa Parke, Elizabeth Borello and Katrina Banks-Smith.

OTHER DONATIONS

Fremantle Press received \$1180 in donations from the general public.



Right: The Champions of Literature Soiree took place at the Open Book in Mosman Park on 28 October..

STAFF AND BOARD 2022

STAFF



ALEX ALLAN
CEO
Full-time (commenced in October)



CLAIRE MILLER
Marketing and Communications
Manager
Full-time



RACHEL HANSON
Editor
Full-time



JANE FRASER
CEO
Full-time (departed in October)



CHLOE WALTON
Marketing and Communications
Coordinator
Full-time



KIRSTY HORTON
Editor (Minderoo Editorship)
Full-time



CATE SUTHERLAND
Publisher
Part-time



JESSICA CHECKLAND
Marketing Events Projects Officer
Part-time



CATHY SZABO
Customer Service / Office Manager
Part-time



GEORGIA RICHTER
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Full-time



KITTY HE
Bookkeeper and Accounts
Full-time



BELINDA KEENAN
Customer Service / Office Manager
Part-time (commenced in March)

STAFF AND BOARD 2022

PATRON AND MEMBERS OF THE BOARD



BARRY MCGUIRE
PATRON 2022 (COMMENCED IN APRIL)

Director and advisor experience, cultural leader and chair on several boards.



FELICITY RUSE
DEPUTY CHAIR 2013

Property business management experience, strengths in strategic planning, promotion and business initiatives.



DEBORAH LEAVITT
2019

Vast experience in leadership and building high-performance teams. Began a radio career in Boston before moving to Australia to produce radio programs and podcasts for the ABC.



TONYA McCUSKER
PATRON 2014 (DEPARTED IN APRIL)

Business and management experience, presently on numerous boards, and Director and Administrator at the McCusker Charitable Foundation.



MARK DOUGLAS
TREASURER 2019

Managing Partner at Fremantle accounting business Francis A. Jones, passionate about helping businesses grow by identifying opportunities and providing clear action plans.



DAVID ANSELL
2020

A senior public servant and research director with a focus on addressing disadvantage through education, youth at risk, early childhood and public sector management.



CLAIR MEDHURST
CHAIR 2016

Lawyer with expertise in legal and commercial risk management, governance, strategic planning, project management and fundraising.



LOUISE JONES
2019

A lawyer who runs The Write Business, providing writing services to business, government and not-for-profit organisations – mainly in the arts and health sectors.



JOHN HODDINOTT
2017

Business consultant with strong commercial acumen and background in business strategy and financial advice.