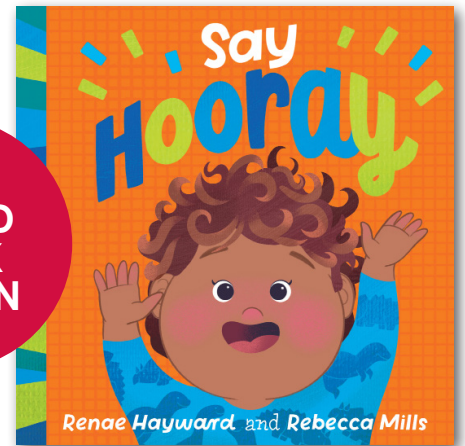


# MEDIA RELEASE

# Say Hooray

by RENAE HAYWARD  
and REBECCA MILLS

NEW  
BOARD  
BOOK  
EDITION



Supporting literacy in WA



## ABOUT THE BOOK

This fantastic, colourful, read-aloud book has been designed to captivate babies and celebrate their every move. Research shows that the more senses you engage while reading to bubs positively impacts the development of their language and comprehension skills. That's why *Say Hooray* can be read, sung or acted out. The simple, high-contrast illustrations feature many recognisable words, like mum, dad, banana, teddy bear, dog and pyjamas. Plus, there are lots of chances for babies to participate – with sounds like *zoom* and *woof*, and actions like waving, kissing and peek-a-boo. Both mums themselves, author Renae and illustrator Rebecca wanted a book they KNEW babies would love. *Say Hooray* is just that book.

## ABOUT THE CREATORS

Renae Hayward was born during a cyclone in Western Australia's Pilbara region, but spent her formative years by the beaches of Perth's northern suburbs. Renae now lives near Fremantle with her husband James, their two children and Frankie the labrador in a house overflowing with books.




Rebecca Mills is a graphic designer and illustrator, known for her bright, colourful and whimsical illustrations. Creating for both the corporate world and the children's market, Rebecca's illustrations have made it into exhibitions and onto print, puzzles, clothing, stamps, even surfboards.



## MEDIA NOTES

- First released as a hardback picture book, this new board book edition is perfect for tiny hands to grip (and for tiny teeth to chew!).
- Renae Hayward is the 2024 Books for Little Bookaburras ambassador – a program that gets more than 14,000 books into the hands of almost 5,000 kindergarten-aged children.
- Fifteen years of working in perinatal and infant health taught Renae how important family relationships are in the social and emotional development of babies.

Pub. Date	1 March 2024
ISBN	9781760994150
RRP	\$19.99 AU \$24.00 NZ \$14.95 US
Genre	Board Book
Format	BB, 195x195 mm
Extent	13 pp
	 9 781760 994150

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